



Email: Introduction of Shop Where I Live

Subject Line: New Online Opportunity with the Shop Where I Live Platform

Dear Business Owner,

We recognize how important businesses like yours are to the health of our local economy. It's imperative that we give local consumers, your customers, and our community options to support our local businesses. I'd like to let you know about a new opportunity to sell online with a platform called Shop Where I Live.

Shop Where I Live is a marketplace website built for local businesses to sell online together. Local businesses have the ability to create a shop in the platform to sell their products, services, gift cards, virtual products, and more. Customers will be able to discover all that the area businesses have to offer, and easily buy from multiple businesses online, with options to choose local pick up, delivery, and shipping (as available by each vendor).

With all of the changes that are happening with the pandemic and online commerce becoming essential to retail survival, we have recognized how important e-commerce readiness is for our community, and for our members. Shop Where I Live is designed for small businesses, and their team offers customer assistance to help you with selling online. There are tools and services available to help you launch your business online, and we will also be here to help you along the way.

More information about the platform will be coming out soon, along with instructions on how to get registered. Until then, please view the attached information on how you can prepare to sell on the site, and stay tuned for more information to come out soon.

Sincerely,