



**SHOP SMALL.
SHOP LOCAL.
SHOP ONLINE.**

YOUR BUSINESSES ONLINE *together*

Now more than ever, customers are buying online AND want to support their local communities while doing so. In 2020, online shopping became a staple of our society, increasing to 21.3% of all U.S. commerce. However, since the pandemic there is also renewed interest in supporting local small businesses.

We partner with leaders in local and regional organizations that understand the importance of online commerce and the benefit of doing that through a shared platform. In partnership with Chambers of Commerce, State and Local Economic Development Organizations, SBDC's, and similar organizations, small businesses can either start or expand their online presence through a shared local platform, and consumers shop local without even leaving their homes.

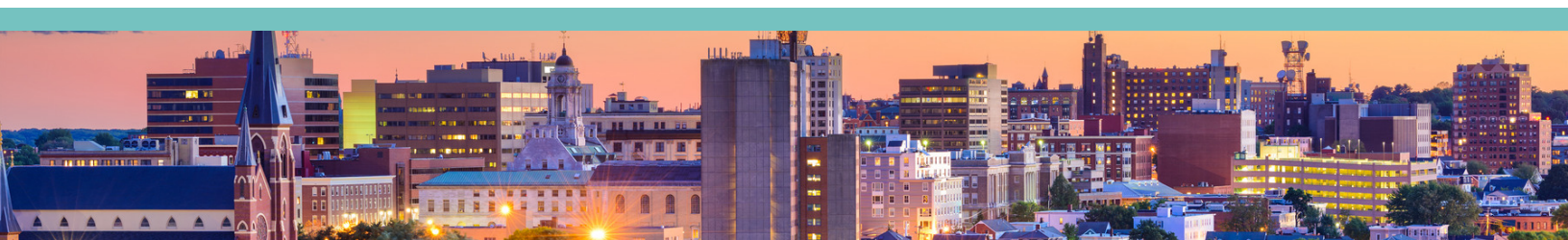
Our local marketplace websites are a pioneer for small business support programs. We offer affordable turn-key solutions to full-scale white-label marketplaces depending on your needs. We manage the platform, support and train businesses, and provide customer service to shoppers.

Join us and help businesses in your area sell together online through one streamlined marketplace website.

A Few of Our Platforms:



Site Partners:



HOW IT WORKS

YOU PARTNER WITH US

Our partners are looking for a turn-key solution to help their businesses get online quickly. We will prepare a proposal that serves your constituents, and aligns with your overall goals.



BRANDED MARKETPLACE

We can design a marketplace website that is reflective of your community. Depending on budget, websites can be built on our subdomain or on a domain of your choosing, and customized to fit your goals and needs,

WE SUPPORT YOUR BUSINESSES

Our team coaches and trains vendors on the platform capabilities with live webinars, video tutorials, knowledgebase resources, and direct phone and email support.



CUSTOMERS SHOP LOCAL, ONLINE

As businesses and products are added to the site, this provides a window to your community, allowing customers to shop your businesses from anywhere in the U.S. and have items shipped or delivered right to their doorstep.

FREQUENTLY ASKED *questions*

OUR PROCESS:

Shop Where I Live handles all of the website functionality, including the website design, build, maintenance, and support to businesses utilizing the platform, as well as customer service to shoppers buying on the website.

YOUR ROLE:

Our partners promote the platform to businesses and constituents in the community. You can choose marketing packages based on bandwidth of current resources or hire us with add-on or build in marketing services. (See Sales Packages)

PLATFORM COST:

We tailor a marketplace that is specific to your needs, based around business support, development and integrations, marketing support, and compliance needs.

COST TO BUSINESSES:

Because our partners fund the marketplace, we do not charge listing or commission fees to vendors. Businesses only pay standard credit card processing rates on orders they receive (standard rate is 2.9% + \$.30 per transaction - the same as most in-store transactions) to our payment processor.

MARKETPLACE TIMEFRAME:

Once we get through the proposal and payment terms stage, creating a new marketplace site typically takes anywhere from 4-8 weeks depending on design elements, customizations, and resources needed from your team.

TESTIMONY

from a partner:

Nevada SBDC, Winnie Dowling & Brad Scribner

"We found Member Marketplace through a referral from another SBDC and every experience with them has been positive. They are responsive, reasonably priced, and knowledgeable about their e-commerce software. We were able to get Shop Made in Nevada up and running quickly and cost effectively. Now, our Nevada small businesses have access to a credible business venue to sell products and services online and we've been able to increase our members by over 300%. Member Marketplace made it easy through training and individual assistance to get our Nevada small businesses on-line and generating sales - which is exactly what they need. We look forward to expanding and growing with this gem of a vendor."

from businesses:

"A huge thank you for providing this e-commerce site! I now have hope that my business will survive."

BOUTIQUE SHOP OWNER

"Shop Where I live has by far exceeded my expectations. To be honest initially I was pretty skeptical and a hard sell on the idea. I really only did it to support the Chamber, but I am so glad I did.

I've had a few people reach out to our business to inquire about Shop Where I Live and we have always given them a 5 star review."

CUSTOM PRODUCT MAKER

"Being a clothing store, we have a lot of products with a lot of different size options and I was really impressed that we could quickly and efficiently get these products online. Most importantly, the Shop Where I Live Team is a pleasure to work with! They respond quickly and are happy to help with anything I need."

CLOTHING STORE OWNER

"With our website being tied to Shop Where I Live, we have increased our number of website views by 1800. You can't get that kind of exposure with newspaper or radio, because these are actual views, not circulation! It's as if customers peeked into our store window 1800 times!"

ART GALLERY OWNER

WANT TO LEARN MORE?

Contact us to have a
conversation about your
community!

info@shopwhereilive.com

833-278-2742 x 1

Or Submit a Contact Form:

CONTACT

